

# Program Advertising Specifications and Rates



Northeastern Pennsylvania  
Chamber Music Society

Program trim size: 8.5" x 11"

Prices as of October 1, 2022

Space	Bleed	Non-Bleed	Trim	Rate (per concert)	Season Rate (5 concerts)
Inside cover	8.625" x 11.25"	8" x 10.5"	8.5" x 11"	\$200	\$950
Back cover	8.625" x 11.25"	8" x 10.5"	8.5" x 11"	\$200	\$950
Full page	8.625" x 11.25"	8" x 10.5"	8.5" x 11"	\$175	\$825
1/2 Horizontal		8" x 5.125"		\$125	\$575
1/2 Vertical		3.875" x 10.5"		\$125	\$575
1/4 Vertical		3.875" x 5.125"		\$50	\$200

## Request of proof:

Digital proofs can be requested for an extra fee of \$25.

## Safety:

All text must be 1/4 inch from trim on all sides.

## Font:

Minimum font size should be 8 point.

## File format requirements:

- All ads must be in PDF format
- Text: All fonts must be embedded or made into outlines
- Color space must be CMYK or Grayscale.
- No RGB, LAB, PMS, or ICC.
- Resolution: 300 dpi

## Submissions:

All ad submissions must be uploaded and paid for at <http://www.nepacms.org/ad>

## Terms and conditions:

- Make sure that the submitted advertisement file is FINAL. NEPACMS is not liable for errors in the submitted file.
- NEPACMS reserves the right to cancel any advertising order or reject any advertising copy deemed objectionable.
- Advertising positioning is at the discretion of NEPACMS.
- Advertisements that simulate or resemble publication content must be clearly identified and labeled "ADVERTISEMENT" or "PROMOTION" at the top of the advertisement and NEPACMS may, in its discretion, so label such copy.
- In the event of NEPACMS' errors in or omissions of any advertisement(s), NEPACMS shall be limited to a credit of the amount paid attributable to the space of the error/omission. In no event shall such credit exceed the total amount paid to NEPACMS for the advertisement.