

Program Advertising Specifications and Rates



Northeastern Pennsylvania
Chamber Music Society

Program trim size: 8.5" x 11"

Prices as of August 1, 2018

Space	Bleed	Non-Bleed	Trim	Rate (per concert)	Season Rate (4 concerts)
Inside cover	8.625" x 11.25"	8" x 10.5"	8.5" x 11"	\$200	\$720
Back cover	8.625" x 11.25"	8" x 10.5"	8.5" x 11"	\$200	\$720
Full page	8.625" x 11.25"	8" x 10.5"	8.5" x 11"	\$175	\$630
1/2 Horizontal		8" x 5.125"		\$125	\$450
1/2 Vertical		3.875" x 10.5"		\$125	\$450
1/4 Vertical		3.875" x 5.125"		\$50	\$180

Request of proof:

Digital proofs can be requested for an extra fee of \$25.

Safety:

All text must be 1/4 inch from trim on all sides.

Font:

Minimum font size should be 8 point.

File format requirements:

- All ads must be in PDF format
- Text: All fonts must be embedded or made into outlines
- Color space must be CMYK or Grayscale. No RGB, LAB, PMS, or ICC.
- Resolution: 300 dpi

Submissions:

All ad submissions must be uploaded and paid for at <http://www.nepacms.org/ad>

Terms and conditions:

- Make sure that the submitted advertisement file is FINAL. NEPACMS is not liable for errors in the submitted file.
- NEPACMS reserves the right to cancel any advertising order or reject any advertising copy deemed objectionable.
- Advertising positioning is at the discretion of NEPACMS.
- Advertisements that simulate or resemble publication content must be clearly identified and labeled "ADVERTISEMENT" or "PROMOTION" at the top of the advertisement and NEPACMS may, in its discretion, so label such copy.
- In the event of NEPACMS' errors in or omissions of any advertisement(s), NEPACMS shall be limited to a credit of the amount paid attributable to the space of the error/omission. In no event shall such credit exceed the total amount paid to NEPACMS for the advertisement.





Northeastern Pennsylvania
Chamber Music Society

The NEPACMS Audience

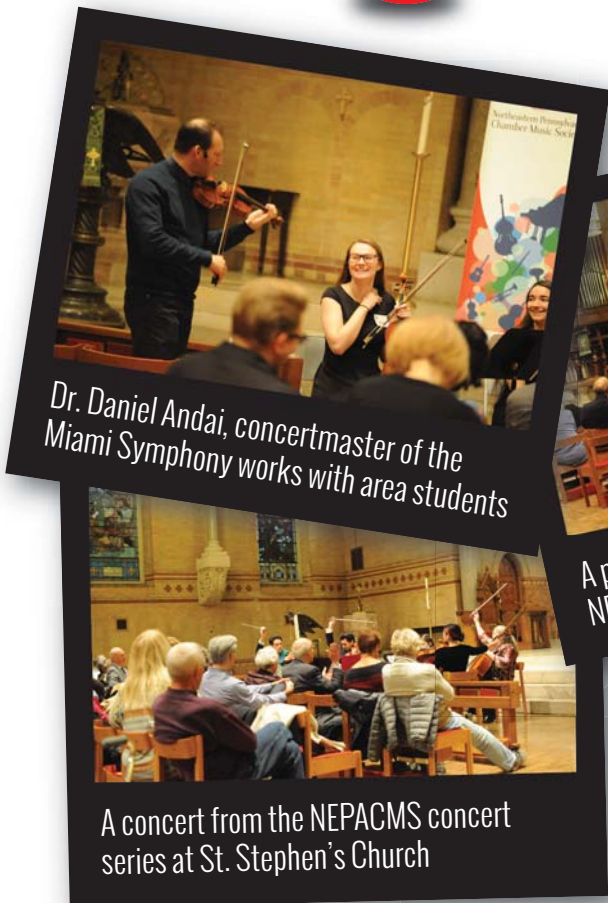
For more information visit NEPACMS.org



The Northeastern Pennsylvania Chamber Music Society (NEPACMS) is dedicated to fostering the growth and awareness of chamber music in the Northeastern Pennsylvania region.

NEPACMS presents concerts and educational programs aimed at inspiring future generations of musicians and concert goers.

The concert series is currently in its third season and the audience keeps growing with every concert.

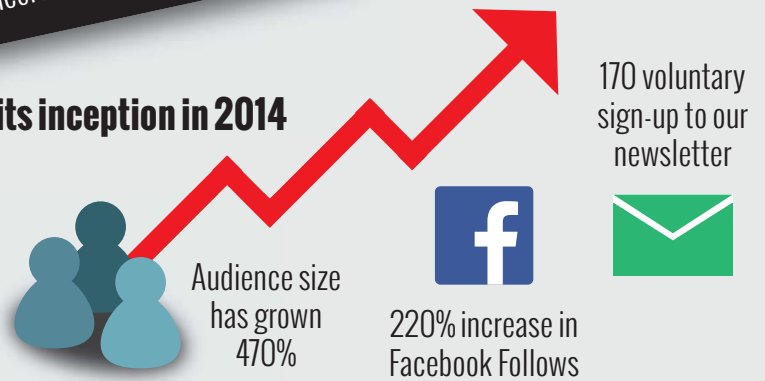


Dr. Daniel Andai, concertmaster of the Miami Symphony works with area students

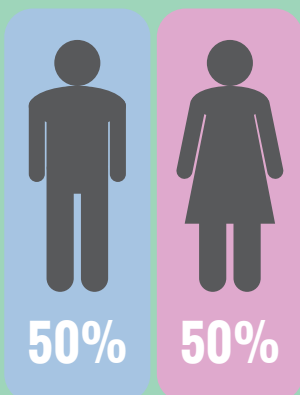
A pre-concert lecture given at one of the NEPACMS concerts

A concert from the NEPACMS concert series at St. Stephen's Church

Since its inception in 2014



Audience demographic



Our audience is made up of professionals in various fields, retirees, families, and young students interested in music.

100
Average number of programs passed out in one concert



2018-2019 Concert Season



Saturday, November 3, 2018 @ 8pm
St. Stephen's Episcopal Pro-Cathedral

The Opulent Oboe

The Northeastern Pennsylvania Chamber Music Society proudly opens its 2018-2019 season with oboist, **Rong-Huey Liu**. Explore the unique oboe quartet repertoire from the light and quirky Oboe Quartet by Sir Malcolm Arnold, the delightful Mozart Oboe Quartet, to the fantastical Benjamin Britten Phantasy Quartet. Dr. Liu's radiant oboe playing is not to be missed!

Saturday, January 19, 2019 @ 8pm
St. Stephen's Episcopal Pro-Cathedral

Balancing Act

Open the new year with a special concert featuring the music of **Baljinder Sekhon**. Praised as "Clearly knowing the power of sonority" by the *Philadelphia Inquirer*, Sekhon's works have garnered much acclaim especially for his pioneering works for the saxophone and percussion. Performing these works will be the saxophone and guitar duo, **Duo Montagnard** (**Joseph Murphy**, saxophone, and **Matthew Slotkin**, guitar). Formed in 2002, the duo has performed over 300 concerts in all 50 states, 8 Canadian Provinces, and 20 countries on 6 continents. They have commissioned and premiered forty pieces and have recorded five albums.



Saturday, March 9, 2019 @ 8pm
St. Stephen's Episcopal Pro-Cathedral



Violin Visionaries

Award-winning Israeli violinist and recording artist **Boris Abramov** comes to NEPACMS to dazzle audiences with his "outstanding technical accomplishment and exceptional musical talent" (*Fanfare Magazine*). His exceptional sound paired with his electrifying presence and technical ease will not disappoint!

Saturday, May 18, 2019 @ 8pm
St. Stephen's Episcopal Pro-Cathedral

Duo Cello e Basso

NEPACMS is thrilled to highlight the double-bass and cello in a concert featuring the **Duo Cello e Basso**. Co-founders of Duo Cello e Basso are the husband and wife team, **Pascale Delache-Feldman**, double-bass, and **Emmanuel Feldman**, cello, both with extraordinary accomplishments and continuing successful careers. Revel in an evening filled with rarely performed works for double-bass and cello, including the lush Vaughn-Williams Piano Quintet, a relatively early work by Ralph Vaughn-Williams for piano, violin, viola, cello, and double-bass.



About the founders of NEPACMS

CO-FOUNDER, EXECUTIVE DIRECTOR

John Michael Vaida



A versatile musician, violinist and violist John Vaida performs regularly as a soloist, recitalist, chamber musician, and orchestral player. He is a dedicated teacher, serving on the faculty at Mansfield University and Wilkes University, and Artist-in-Residence at the Wyoming Seminary College Preparatory School. During the summers he is on the faculty at the Killington Music Festival. An avid chamber musician, he is the executive director and co-founder of the Northeastern Pennsylvania Chamber Music Society, an organization dedicated to fostering the growth of chamber music in the Northeastern Pennsylvania region.

He has given performances in the United States and Europe, most notably at venues such as Weill Hall, Steinway Hall, Merkin Hall, and the Tenri Institute in New York City; the Eastman Theatre in Rochester, New York; the Goodrich Theater in Oneonta, New York; and the Kirby Center for Creative Arts in Kingston, Pennsylvania. He has appeared on numerous occasions on radio and television including most recently on WVIA FM's Simply Grand concert series.

Mr. Vaida has collaborated with renowned artists such as Daniel Phillips of the Orion String Quartet, Randolph Kelly of the Pittsburgh Symphony Orchestra, and violinist Sergiu Schwartz. He has performed as a member of numerous groups and festivals including the Florestan Piano Quartet, the Terrace Piano Quartet, the International Chamber Orchestra of Puerto Rico, the Eastman Chamber Music Society, the Manchester Chamber Orchestra, Tangueros De Ley (an Argentinian Tango ensemble), the Killington Music Festival, Ash Lawn Opera Festival, Scranton Bach Festival, the Sunflower Music Festival, the Meadowmount School of Music, the Waterville Valley Music Festival, and AIMS Festival in Graz, Austria. An advocate of new works, in recent years he has premiered compositions such as Three Little Lights by Baljinder Sekhon and the Viola Sonata no. 2 by Hwaen Ch'ui, both of which were written for him.

Mr. Vaida's principal teachers have included Charles Stegeman, Daniel Phillips, and Zvi Zeitlin. He holds a B.M. from Duquesne University and a M.M. degree in Performance and Literature from the Eastman School of Music, and has studied chamber music with Randolph Kelly, Jean Barr, Richard Killmer, and members of the Ying Quartet.

Mr. Vaida plays on a violin made by Carl G. Becker in 1974, in Chicago, Illinois.

CO-FOUNDER, CHIEF OF OPERATIONS

Amy Iwazumi



Having given solo and ensemble performances to critical acclaim in over a dozen countries across five continents, Amy Iwazumi enjoys a diverse career as a musician, web developer and graphic designer, and the co-founder and chief of operations of the Northeastern Pennsylvania Chamber Music Society.

She has performed in major venues in the United States such as the Isaac Stern Auditorium, Zankel Hall, and Weill Hall at Carnegie Hall; Avery Fisher Hall (now David Geffen Hall), Alice Tully Hall, Rose Theater, and Peter Jay Sharp Theatre at Lincoln Center; Harris Hall and the Bayer-Benedict Music Tent in Aspen, Colorado; and the Terrace Theater at Kennedy Center in Washington D.C. Abroad, she has given performances at notable venues such as the Wigmore Hall in London, UK; Salle Cortot in Paris, France; Seoul Arts Center in Seoul, Korea; and Suntory Hall in Tokyo, Japan. She has also made TV and radio appearances on WQXR, NPR and CNN in the United States; Viva La Mañana and Tu Mañana in El Salvador; TeleClub in Costa Rica; KBS in South Korea; and NHK Radio in Japan.

She is no stranger as an orchestral musician, serving as concertmaster of the Juilliard Orchestra under the direction of Sir Roger Norrington performing the Brahms First Symphony. She has also served as concertmaster of the Juilliard Opera Orchestra under the direction of Miguel Harth-Bedoya performing the world premiere of Stephen Paulus' "Heloise and Abelard."

She has performed at several music festivals including the Aspen Music Festival in Colorado, Festival Ljubljana in Slovenia, Great Mountains Music Festival in South Korea, Holland Music Sessions in the Netherlands, La Jolla Summerfest in California, Pablo Casals Festival in Puerto Rico, Salzburg Sommerakademie in Austria, and the Taipei International Arts Festival in Taiwan.

Her compositions have also gained recognition, receiving a Special Citation from the ASCAP Foundation Morton Gould Young Composer Award Competition. Her orchestral work, "Thoughts" has been chosen and performed by the Juilliard Pre-College Symphony at the Peter Jay Sharp Theater in Lincoln Center. Recently, "The Japanese Four Seasons," an arrangement of four Japanese songs has been commissioned by the Inoue Chamber Ensemble and performed in Brazil to critical acclaim. The work has also been performed at Columbia University as part of their "Nuances of Peace" series.

Ms. Iwazumi is also a recipient of the Asian Cultural Council Fellowship Grant which supported a four-month cultural research residency in Japan where she furthered her studies playing the Shamisen, a three-stringed traditional Japanese instrument, and her practice of Omotesenke school of tea ceremony.

At age eight she was accepted as a scholarship student to the Juilliard Pre-College Division studying violin with the late Dorothy DeLay and composition with Eric Ewazen. She continued her studies with Ms. DeLay at The Juilliard School receiving her Bachelor and Master of Music degrees, and studied chamber music with Martin Canin, the late Jacob Lateiner, the late Seymour Lipkin, and Joel Smirnoff. She continued her studies with Ms. DeLay at The Juilliard School receiving her Bachelor and Master of Music degrees, and studied chamber music with Martin Canin, the late Jacob Lateiner, the late Seymour Lipkin, and Joel Smirnoff.